

NAIT Scheme Strategy 2025-31



Vision

Farmer and livestock industry value is protected and enhanced through an effective and efficient traceability scheme.



Strategic Priorities

Unlocking Greater Value

Goal

Greater value for farmers and the livestock industry is realised from lifetime traceability, through improved biosecurity, food safety, market assurance, and animal productivity.

Key Activities

1. Development of a NAIT Data User Strategy to unlock more value for industry participants, including farmers.
2. Fit-for-purpose accreditation programme.
3. Improving the quality and format of data and information and delivery mechanism provided to key customers.

Scheme Simplicity

Goal

An easy-to-use integrated NAIT Information System underpins an efficient and effective NAIT Scheme.

Key Activities

1. Successful replacement of NAIT Information System.
2. Update NAIT Scheme policies and practices to reduce the effort required.
3. Enhance self service capability through delivery of a knowledge hub.

Partnering for Success

Goal

Everyone works together to drive the success of the NAIT Scheme.

Key Activities

1. A collective industry strategy to increase NAIT Scheme performance.
2. Implementation of best practice compliance.

Best-Available Technologies for Lifetime Identification

Goal

NAIT animals are uniquely identified and traced with the best-available technologies to enable lifetime traceability.

Key Activities

1. Fit for purpose device/tag approval monitoring and reporting processes.
2. An innovation programme identifies new technologies and devices/tags for potential use.
3. The issue of tag loss will be investigated.