



ANNUAL OPERATING PLAN

JULY 2018—JUNE 2019



This is the Annual Operating Plan for OSPRI New Zealand Limited, NAIT Limited, TBfree New Zealand Limited and the NAIT Data Access Panel.

OSPRI New Zealand (OSPRI) was established on 1 July 2013. It currently manages the National Animal Identification and Tracing (NAIT) and TBfree New Zealand programmes.



OSPRI New Zealand's shareholders:



OSPRI New Zealand's Stakeholders' Council comprises representatives from:

- Beef + Lamb New Zealand
- Dairy Companies Association of New Zealand
- DairyNZ
- Deer Industry New Zealand
- Federated Farmers Dairy
- Federated Farmers Meat and Wool
- Local Government New Zealand
- Meat Industry Association New Zealand
- Ministry for Primary Industries
- New Zealand Deer Farmers Association
- New Zealand Stock and Station Agents Association

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EXECUTIVE SUMMARY

OSPRI manages the TBfree and NAIT programmes through its subsidiaries TBfree NZ Ltd and NAIT Ltd.

OSPRI represents and provides for partnership between industry and government, who co-invest and collaborate in the TBfree and NAIT programmes for industry and wider public benefit.

The TB programme implements the requirements of the National Bovine Tuberculosis Pest Management Plan (TB plan) pursuant to the Biosecurity Act 1993.

The TB plan has three main objectives:

- TB freedom in cattle and deer herds by 2026;
- TB freedom in possums by 2040 and
- the demonstration of biological eradication of TB in New Zealand by 2055.

For the TBfree programme, OSPRI delivers the policy and technical framework for TB management. This includes:

- animal health case management
- disease detection
- TB testing, monitoring and surveillance
- system and database support
- operational pest management
- extension, consultation and community engagement programmes.

Priorities for the year ahead include:

- the continuation of TB Plan implementation
- enhancing regional performance monitoring for TB in both livestock and wildlife
- increasing testing delivery efficiency
- the implementation of post-mortem TB surveillance alongside commencing the move to risk-based testing.

For the NAIT programme, OSPRI operates under the auspices of the NAIT Act and provides policy, technical and operational advice and delivery of all aspects of the NAIT programme for a number of different user groups.

OSPRI services for NAIT include:

- customer service support

- technical design and development
- data management, application system administration and implementation
- policy development and oversight
- extension and communication.

Priorities for this year include the implementation of the NAIT review, making enhancements to the online application, increasing focus on compliance as part of a joint strategy with Government and increasing overall awareness and uptake of NAIT across the supply chain by farmers, commercial enterprises and farm management system owners.

OSPRI has undertaken a company-wide restructure in the past few years and more recently has been focussing on building capacity for the future. OSPRI has adjusted to the reduced revenue model agreed by investors in 2015/2016 through the implementation of a range of business efficiencies including outsourcing ICT infrastructure support.

Overall, the company has delivered improved financial outcomes for levy payers despite the restructure and while also maintaining its service delivery. In addition, over the last two years, the business has focussed on implementing the new TB Plan and participating in a similar national review of the NAIT programme.

Key operational activities during the previous year for the TB programme included:

- the development of a new operational procurement model for pest and testing operations
- the development of dedicated TB management plans for eradication
- the launch of a national consultation process for operations
- establishment of a post-mortem surveillance programme for TB
- the development of a risk-based testing framework.

In addition, OSPRI has been re-designing its approach to R&D investment to ensure a balanced portfolio of applied and fundamental research to support the TB programme. Going forward, the emphasis will be on continuing to implement the TB plan to targets (annually and for the life of the plan), alongside refining approaches to disease case management



and monitoring, regional eradication targets for TB in livestock and wildlife and undertaking strategic and targeted operational pest management activities to achieve the TB plan goals.

Last year, NAIT provided livestock trace back reporting to support the MPI-led response to the *Mycoplasma bovis* disease outbreak. OSPRI also contributed extensive resources for the support of Government and field officials in case management for *Mycoplasma bovis* response investigations, conducting analysis and providing input to disease and epidemiological reporting and modelling.

Recent projects supported by NAIT included the post-mortem surveillance development for TB and the reporting mechanisms for TB by individual animal – both of which further the strategic goals of utilising national traceability to support disease monitoring, surveillance and management. This work will continue as the establishment of a solid post-mortem detection and surveillance programme for TB is a key precursor to the implementation of risk based testing agreed under the TB Plan.

Late in 2017, a restructure of NAIT compliance resources was undertaken, the basis being the development of a more focussed reporting and verification approach that will be supported by field extension and inspection resources. This year, the focus will move to the full implementation of the agreed action plan for NAIT compliance between NAIT Limited and MPI which will include clear roles for each agency in terms of reporting, monitoring, inspection and enforcement. NAIT Limited will focus on education, extension, reporting, monitoring and application of notices of direction, while MPI will support field inspection, infringement and prosecution related activities.

The completion of the NAIT review, with the support of industry and Government, was a major milestone. The review was aimed at evaluating the implementation of the programme since 2012 and establishing recommendations for continual improvement. Giving effect to the recommendations of the review will involve a mix of legislative, regulatory and operational changes. OSPRI has commenced the planning for the implementation of the review recommendations in collaboration with Government.

This year will see OSPRI focus on the implementation of a series of standards, system changes and extension

activities that support the recommendations, while Government facilitates consultation on regulatory amendment for those recommendations that lend to legislative changes. Work has already started on enhancements to the NAIT application to improve function and reporting, the development of policies, standards and new communication materials, and development of the technical design approach for future mobile and web platforms.

The eASD Pilot, supported by the Red Meat Profit Partnership (RMPP) also continued with great success to date. Participating processors included 13 sites nationally and there was a total of 500,000 transactions of ASD forms. A business case for integrating the eASD with NAIT to provide for both consignment and individual animal traceability was developed in 2017 for shareholder and investor consideration and the intention for the coming year is to establish an agreed approach for full industry-wide implementation.

Priorities for the coming year are set out in this Annual Operating Plan. These include:

- Implementing the NAIT review recommendations in collaboration with Government;
- Continuing the implementation of the TB Plan to meet agreed eradication targets;
- Modelling pest management investment and designing operational approaches to ensure targets specified in the TB Plan are met in the financial year and for the next five years;
- Integrating post-mortem surveillance data to support TB detection and monitoring;
- Enhancing current disease management monitoring and surveillance approaches to ensure targets specified in the TB Plan are met in the 2026 financial year;
- Continuing the eASD programme and examining the options for full implementation;
- Investing in ICT applications that support the NAIT and TB programmes to improve usability and efficiency and ensure these are future-proofed for sustainability in the medium and longer term;
- Finalising the corporate and business efficiency initiatives established in the change process implemented from 2016 to early 2018.

ABOUT OSPRI

OSPRI is sole shareholder of TBfree NZ Ltd and NAIT Ltd, which are the statutory management agencies for the TBfree and NAIT programmes respectively.

THE TBFREE PROGRAMME

The TBfree programme, developed through joint industry, scientific and Government consultation during 2015, aims to achieve:

- Biological eradication of TB from New Zealand by 2055;
- TB freedom¹ in livestock by 2026; and,
- TB freedom¹ in possums by 2040.

The above targets are to be achieved whilst ensuring the annual infected herd period prevalence stays at or below 0.2% throughout the term of the plan.

The TB Plan provides a range of advantages, including:

- A clear goal for full eradication of TB from New Zealand;
- A reduced level of expenditure – (\$60m average, from \$80m prior to 2015/2016) due to new approaches to testing and pest control;
- Streamlined funding arrangements that give greater funding security and greater flexibility.

Efficient delivery of the TB Plan will be achieved through more targeted risk-based approaches to livestock TB disease management and pest control, which will leverage improved monitoring, data availability and research outcomes.

THE NAIT PROGRAMME

NAIT Ltd was established through a partnership between the beef, deer and dairy industries and the Ministry for Primary Industries (MPI). NAIT Ltd is a subsidiary of OSPRI New Zealand Ltd. The importance of traceability across the supply chain is becoming recognised, where traceability provides validation for food safety claims and assurance standards, the ability to conduct trace back and recall in the event of a food safety or disease risk or outbreak, and the ability to demonstrate that biosecurity practices are effective in managing disease risks for livestock and food products entering the market for human consumption.

The NAIT system was established to implement an effective lifetime traceability system for livestock (currently cattle and deer) and the system provides the capacity to:

- link people, property and livestock;
- record and demonstrate lifetime livestock and livestock product traceability;
- contribute to New Zealand's ability to prepare for and respond to animal health, food safety and biosecurity incursions.

OSPRI delivers the NAIT programme to achieve these objectives through a range of activities as prescribed in the **NAIT Act (2012)** including:

- overseeing policy, standards development, licence provision and accreditation;
- supporting NAIT animal registration, data entry, movement/transaction recording;
- providing Government, industry and customers with reporting, alongside undertaking general monitoring and evaluation activities;
- providing and maintaining a secure, current and credible database;
- providing extension, field and service support for implementation, policy and system issues;
- communicating NAIT requirements and promoting programme uptake and adoption;
- providing resource and input to livestock trace-back responses or exercises facilitated by Government;
- providing input to, and integration with, the whole of chain livestock traceability system for domestic and export products.

¹ Defined as statistical confidence that the disease is no longer present in the animal population

THE ANNUAL OPERATING PLAN



STAKEHOLDER ENGAGEMENT

OSPRI is committed to working with its stakeholders to achieve efficient application of agency and levy funds through its programmes and service delivery.

This is enhanced by the focus on increasing co-investment and collaboration in areas of traceability, animal health, and biosecurity and pest management.

OSPRI regularly engages with a range of agencies, departments, associations and groups to implement its programmes and to ensure the priorities and expectations of Government, industry and the community are met.

These collaborations ensure that industry and Government funding of OSPRI programmes is appropriately and effectively invested to deliver maximum impact.

A range of key consultation processes support OSPRI and provide advice on its investment and operational activities and services. These include, but are not restricted to, regular engagement with:

- **OSPRI investors and shareholders** (DairyNZ, Beef + Lamb NZ, Deer Industry NZ, the live animal export industry and the Ministry for Primary Industries) in six monthly and annual planning and budget discussions.
- **Ministry for Primary Industries (MPI)** to ensure that OSPRI continues to demonstrate effective management of the statutory TBfree and NAIT programmes and that appropriate policy and programme activities are undertaken in a timely manner. OSPRI meets with MPI to discuss and agree on programme reporting requirements, strategic planning and to proactively share information.
- **The OSPRI Stakeholders' Council** to gain agreement on investment focus and the key activities concerning the development and delivery of the TBfree and NAIT programmes. The Stakeholders' Council also provides advice to support the overall governance and service delivery of OSPRI.
- **The TBfree and OSPRI Committees** for purpose of outreach and extension, and to ensure that advice is obtained at local level on behalf of the farming community.
- **The Department of Conservation (DOC)** for purposes of supporting the broader objectives of Government in terms of the Predator Free initiative and their objectives in large scale pest management activities as well as providing opportunity through regular communication for economies of scale through our operations.
- **Local Government / Regional Councils** to ensure that local agencies are informed of OSPRI operations and potential opportunities for collaboration and joint communication with local landowners, farmers and the community can be jointly undertaken.

OSPRI'S KEY FOCUS AREAS 2018/19

This Annual Operating Plan (AOP) sets out OSPRI's priorities, activities and projects for the 2018/19 financial year. This AOP underpins the OSPRI Strategic Plan and should be read in conjunction with OSPRI's 2018/19 Budget.

**1.
DELIVERING NEW ZEALAND'S
NATIONAL ANIMAL IDENTIFICATION
AND TRACING PROGRAMME (NAIT)**

**2.
CONTINUING THE ERADICATION
OF BOVINE TB**

**3.
VALUE ADD FOR INDUSTRY,
GOVERNMENT AND THE COMMUNITY**

**4.
INFLUENCING
PRACTICE CHANGE**

**5.
DEMONSTRATING CONTINUAL
BUSINESS IMPROVEMENT**

OSPRI FOCUS AREAS AND PRIORITIES



- Purpose
- Focus areas
- Priorities



FOCUS AREA #1

MAINTAIN AND ENHANCE NEW ZEALAND'S NATIONAL ANIMAL IDENTIFICATION AND TRACING SYSTEM (NAIT)

The NAIT review commenced in 2016 to evaluate the implementation and performance of the programme since 2012 against its intended objectives. The review specifically examined NAIT's performance, uptake and outcomes to date, new and emerging traceability drivers, and operational, legislative and policy requirements to improve implementation, compliance and awareness.

The outcome of the review process was the provision of a report of recommendations, following consultation with end users, to Government. In the published report, there are 38 recommendations, where 23 of these are considered by Government as operational and the remainder involve regulatory amendment which will be designed and consulted on by MPI. Of the operational recommendations, the majority of these will be implemented by NAIT Limited through a series of standards that will apply under the auspices of the NAIT Act. These standards will apply to the various user groups including information providers, tag manufacturers, accredited entities, farm management programmes and identification system entities. The remaining 11 operational recommendations will involve a series of system changes for NAIT system users (farmer PICAs) as well as guidelines, best practice information and extension material development.

A key focus will be to enhance NAIT compliance through a joint action plan with Government. This action plan will involve a joint compliance process between NAIT Limited and MPI, including the issuance of notices to comply, and reporting platform development to provide information to MPI for consideration of field inspection or investigation, infringement and potentially prosecution.

In summary, the major NAIT initiatives to be undertaken during 2018–2019 are:

- Implementing the NAIT review consultation with Government.
- Commencing project planning for the development, design and implementation of operational and regulatory recommendations of the NAIT review including system (application) level enhancements requiring analysis and product design, software development and quality assurance, database development; and the introduction of policy and communication processes to support and underpin the implementation of system level changes with user groups.
- Developing NAIT extension and communication programmes, revising and re-publishing the NAIT accreditation and device standards, and developing new information provider, identification system, and accredited entity standards to introduce rigorous performance management frameworks for each type of accreditation and user group for which these standards apply.
- Refinement and implementation of KPIs to support future reporting and monitoring processes, using previous KPIs and taking account of the NAIT review outcomes.
- Implementation of key system enhancements for the NAIT programme including improving access to and usability of NAIT through the development of a mobile application platform.
- Through the development of a joint OSPRI/ MPI compliance action plan and strategy, implementation of agreed activities relating to reporting and verification required to improve NAIT compliance and uptake.
- Continuing the support for *Mycoplasma bovis* disease response and biosecurity reporting.
- Developing NAIT policy, extension and communication programme and standards.

Key priorities	Specific activities for 2018/2019	Alignment with Strategic Plan
1.1 The NAIT review recommendations are implemented in collaboration with Government.	• The NAIT review regulatory consultation process is finalised with Government.	2.3
	• Implementation of the system level and operational aspects of the NAIT review commences alongside the regulatory amendments.	2.3
	• NAIT reporting functionality is revised to enhance reporting against requirements.	2.2
	• NAIT key performance indicators are revised to take account of the NAIT review.	2.1
	• A compliance action plan and medium term strategy is agreed between NAIT Limited and MPI and is implemented.	2.3
	• Finalise and consult on the revised NAIT Animal Identification and Device Accreditation Standards.	2.3
	• Develop and consult on NAIT standards for information providers and accredited entities.	2.3
1.2 NAIT is delivered in accordance with policy, regulatory and programme objectives.	• Continue implementing a policy framework to underpin the NAIT Act and regulations.	2.1
	• Implement the NAIT notice programme to communicate programme requirements.	2.1
	• Support NAIT users by providing operational and technical advisory services, alongside day to day customer service from the Contact Centre.	2.1
	• Ensure NAIT data is securely maintained, kept current and is fit for purpose.	2.1
1.3 NAIT participates in livestock traceability activities for disease preparedness, response and recovery.	• Utilise NAIT to support Government disease responses and disease trace-back exercises.	2.4
1.4 NAIT users, stakeholders and the general community are engaged and informed.	• Continue communication and engagement activities that support increasing awareness of the NAIT programme.	2.1

Measures

- Regulations required to address the NAIT review are consulted on in the process facilitated by MPI with NAIT Limited inputs.
- NAIT Limited progresses the implementation of the operational aspects of the NAIT review with six revised standards by June 2019.
- Compliance of NAIT users improves by 20% across three core priority categories.





FOCUS AREA #2

CONTINUE TOWARD THE ERADICATION OF BOVINE TB

The TB Plan sets objectives for biological eradication of TB from New Zealand by 2055; with TB freedom in livestock by 2026 and in possums by 2040.

Major work streams for the coming year include the following:

- Continuing bovine TB eradication under the auspices of the National Operational Plan and Biosecurity Act.
- Finalising the existing TB Management Area (TMA) initiative to map and clearly define the TB management and eradication objectives for all areas and regions that will be operationalised for TB eradication for the life of the TB plan.
- Development of Area Disease Management Plans (ADMPs) to describe intended planning and performance metrics for TB eradication in key regions, which will align with and support the pest management operational activity within each TMA.
- Enhancing existing disease management KPIs for all regions, to continue monitoring of livestock TB eradication and Infected Herd case management and inform progress against the TB Plan target of freedom from livestock in 2026.
- Application of new bespoke design principles to support TB eradication in vectors and livestock taking account of TMA attributes, being similar features for the management of TB, including geographical, habitat type, wildlife population, predicated eradication timelines and general land use and ownership in the area or region.
- Development of a more targeted risk-based approach to the TB testing programme (instead of the previous broad, geographic and regionally focussed approach), which will focus on re-defining and classifying premises and animals in relation to associated risks such as location, livestock sourcing, herd history, herd movements and overall farm and animal health management practices.
- Enhancement of the post-mortem TB testing, surveillance and monitoring regime that underpins current meat inspection functions, to include examination and definition of visual carcass inspection parameters for assurance of TB determination at slaughter, the application to current meat inspection processes, and the monitoring of TB prevalence by the application of post-mortem disposition data to the animal and premises TB status data held by OSPRI.
- Measuring and monitoring progress towards both TMA and overall TB Plan objectives using more specific objectives, targets, and KPIs for vector control and disease management at programme and TMA level, for the purpose of establishing and monitoring disease prevalence. These measurements will also be used to evaluate the impact of activities on progress and to refine, adjust or introduce new interventions as required.

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
2.1 The implementation of the TBfree programme continues to deliver on agreed annual and long term eradication targets.	<ul style="list-style-type: none"> Continue the design, planning, development and phased implementation of the TBfree programme in accordance with National Operational Plan (NOP) targets. 	1.1
	<ul style="list-style-type: none"> Continue the implementation of the TB Management Area framework across areas of New Zealand prioritised for eradication of TB. 	1.1
	<ul style="list-style-type: none"> Develop and implement revised policies in accordance with the TB Plan for compensation, deer and cattle testing. 	1.2
	<ul style="list-style-type: none"> Animal health case management activities, monitoring and surveillance continue to support TB diagnosis, management and eradication in cattle and deer herds across New Zealand. 	1.2
	<ul style="list-style-type: none"> Undertake procurement of TB testing services. 	1.2
	<ul style="list-style-type: none"> Commence Pilot for risk-based testing programme to test the potential design and adoption of risk-based testing programme implementation for disease management. 	1.1
2.2 Improved disease diagnostics and surveillance procedures facilitate TB management, monitoring and eradication.	<ul style="list-style-type: none"> Develop improved operating procedures and reporting tools for TB related compliance activities. 	1.1
	<ul style="list-style-type: none"> Implement post-mortem surveillance programme for TB monitoring and detection at the national level through processing plants. 	1.2
	<ul style="list-style-type: none"> Movement data and diagnostics alongside Proof of Freedom analysis are utilised to support TB disease management and surveillance. 	1.2
	<ul style="list-style-type: none"> Post-mortem data is captured within OSPRI systems and analysed to provide support for TB surveillance and detection. 	1.2
	<ul style="list-style-type: none"> Post-mortem data provides ongoing surveillance for TB and supports the implementation of risk-based testing to reduce on farm routine tests by providing monitoring and disease feedback. 	1.2

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
2.3 The TBfree programme is underpinned by sound, scientific research.	<ul style="list-style-type: none"> • Research is commissioned under the auspices of the OSPRI R&D strategy with a focus on addressing operational gaps and information needs for the implementation of the TB programme. • Opportunities for collaboration and co-investment are identified to maximise leverage in investment, economies of scale and achievement of R&D to address TB goals and objectives. • Research commissioned by OSPRI considers further value add priorities including scientific capability and capacity building for the future. 	1.2

Measures

- TMAs apply to all areas of New Zealand for TB eradication.
- Approximately 282,000 hectares VRA reduction is achieved.
- TB herd target of 27 is achieved.
- Period prevalence rates remain under 2%.
- Policies required under the National Operational Plan (NOP) are completed and implemented.
- Risk-based testing programme is commenced in the deer sector.



FOCUS AREA #3

VALUE ADD FOR INDUSTRY, GOVERNMENT AND THE COMMUNITY

It is well recognised that livestock traceability systems have been developed for purposes of supporting animal health, disease management, biosecurity, food safety and market access. There remain significant opportunities for livestock traceability to further underpin animal health management, disease surveillance and supply chain integrity in the New Zealand livestock sectors.

OSPRI will, in 2018–2019, seek to cover the following value add areas in relation to TB and NAIT programme development:

- Continuation of the eASD Pilot to expand the participation of meat processors.
- Exploration, with shareholders, of the options presented in the 2017 Electronic Animal Status Declaration (eASD) Business Case provided to the Red Meat Profit Partnership, eASD Reference Group, and OSPRI shareholders and investors.
- Continued integration and assignment of herd status and TB testing data to premises and individual animals within the NAIT application to support disease decision making and reporting of animal and premises status and movement control for TB management. This project will underpin the development of the risk-based testing pilot.
- OSPRI's role in supporting Predator Free 2050 goals will be explored through engagement with Predator Free NZ, DOC, and other stakeholders. Options for support include the continued provision of regular information on OSPRI operations, provision of technical advice and services, and operational management on behalf of these or other agencies seeking to commission pest operations services.
- Brand and product differentiation traceability support, including reporting of against specific product attributes across the supply chain for proprietary quality assurance standards.
- Enhancing the continued collaboration with DOC and other agencies to deliver operational pest management and maximise synergies between TB and biodiversity-related pest management activities.

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
3.1 Value add opportunities in alignment with TB and NAIT programme objectives, outcomes and capabilities are identified, developed and implemented.	<ul style="list-style-type: none"> • NAIT continues to support attribute verification for differentiated products and supply chains seeking to demonstrate traceability as a component of their product integrity and food safety standards. 	4.2
	<ul style="list-style-type: none"> • Registration processes are redesigned for alignment of NAIT and TB through electronic form rollout. 	3.1
	<ul style="list-style-type: none"> • NAIT supports regular reporting on movement and TB animal statuses for informing TB disease case management, movement control and general TB surveillance. 	3.1
	<ul style="list-style-type: none"> • NAIT delivers improved/enhanced movement and premises monitoring capacity for supporting the TB programme through integration of TB attribute information and enhanced reporting and monitoring data and system capabilities. 	3.1
	<ul style="list-style-type: none"> • NAIT system provides for the integration of post-mortem disposition data for TB disease surveillance and monitoring. 	3.3
	<ul style="list-style-type: none"> • NAIT system supports, where agreed by industries and Government, other disease and animal health or status related attribute information for national surveillance and monitoring purposes. 	
	<ul style="list-style-type: none"> • The eASD Pilot continues with shareholder and RMPP support. 	3.2
	<ul style="list-style-type: none"> • An agreement between shareholders for full programme implementation in accordance with the eASD/ASD linked with NAIT business case is considered. 	

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
3.2 OSPRI continues to explore and implement collaborations for value add to NAIT and TB programmes.	<ul style="list-style-type: none"> • Opportunities for collaboration are explored with Government for supporting the ongoing surveillance of <i>Mycoplasma bovis</i>. 	3.3
	<ul style="list-style-type: none"> • Opportunities for integration of Johnes information at least cost are considered with the deer sector. 	3.3
	<ul style="list-style-type: none"> • Opportunities for greater collaboration through formal agreement with Government in emergency response and disease incursions are explored. 	6.2
	<ul style="list-style-type: none"> • Ongoing collaboration with the Department of Conservation continues for the overarching Predator Free 2050 strategy. 	5.1
	<ul style="list-style-type: none"> • Opportunities for collaboration on localised and regional pest management activities continues to be explored with councils where economies of scale demonstrate value add. 	5.2

Measures

- NAIT and TB registration is consolidated to electronic form for users.
- Data integrity is enhanced through the implementation of an annual re-registration process.
- TBfree collaborates on pest management activities.



FOCUS AREA #4 INFLUENCING PRACTICE CHANGE

This focus area centres on OSPRI's consultation, engagement, extension and communication initiatives. The objectives are to build confidence in our programmes alongside enhancing uptake.

Specific activities for the upcoming year are:

- Launching the new national NAIT communication/ awareness campaign.
- Integrating TB and NAIT with shareholder extension programmes and initiatives (e.g. biosecurity and animal health related engagements of DairyNZ, DINZ and Beef + Lamb).
- Finalising the revised NAIT extension programme.
- Finalising the TB livestock health extension materials.





TBfree
BE TB SMART
NEED TO
OSPRI.C
OSPRI

FARMERS LIVESTOCK
MyLiveStock.co.nz

NZ FARMERS LIVESTOCK Pen 53C
460 AVE KG
1 2yr Steers FRSN
TB Status=C10 - Drugs=No

Key priorities	Specific activities for 2018/2019	Alignment with Strategic Plan
4.1 Stakeholders and end users of OSPRI programmes are engaged and informed.	<ul style="list-style-type: none"> OSPRI facilitates effective consultation and engagement processes with programme users, farmer groups, landowners, land users, and the general community. 	6.1
	<ul style="list-style-type: none"> The OSPRI corporate communication strategy ensures that all user groups, supply chain members, partner and stakeholder agencies and the community are informed in a timely manner of company activities and outcomes. 	6.1
	<ul style="list-style-type: none"> OSPRI programmes TB and NAIT are supported by targeted and fit for purpose messaging, and effective communication and awareness programmes are implemented. 	6.2
	<ul style="list-style-type: none"> Publish reports to meet OSPRI governance requirements. 	6.1
	<ul style="list-style-type: none"> Contribute technical and programme advice to end users, stakeholders and partner agencies as part of service delivery for NAIT and TB programmes. 	6.1
4.2 Effective extension, education and training initiatives support TB and NAIT programme implementation.	<ul style="list-style-type: none"> Deliver effective extension programmes for TB and NAIT and attend regional and national events to promote OSPRI programmes, support end users, provide advice and communicate outcomes. 	2.1, 6.2
	<ul style="list-style-type: none"> Develop education and training initiatives to support NAIT and TB programmes. 	6.2, 6.3
	<ul style="list-style-type: none"> Contribute to industry facilitated events and extension initiatives to integrate TB and NAIT materials, outreach and advice. 	6.1
	<ul style="list-style-type: none"> Collaborate with shareholder agencies to integrate NAIT and TB related information, and technical and communication materials with their industry outreach and extension programmes and initiatives. 	6.1

Measures

- OSPRI develops the revised NAIT extension and communication programmes to address NAIT review.
- OSPRI develops extension materials for farmers on livestock health and TB.
- OSPRI develops at least two training modules for TB and NAIT.



FOCUS AREA #5

DEMONSTRATING CONTINUAL BUSINESS IMPROVEMENT

The following planned activities support continual business improvement to ensure OSPRI has sound, efficient and effective business practices, systems and procedures.

- Implementation of the internal and external assurance programmes and addressing recommendations.
- Completion of IT outsourcing project Phase 1 and commencement of Phase 2.
- Commencing the enhancement and upgrade of the NAIT application system to enable mobile platforms and future maintenance enhancements to be made cost effectively.
- Commencing the replacement of the VectorNet application to sustain long-term business services in pest and disease operations.
- Finalisation of the first phase of the OSPRI professional development programme - management essentials, competency and performance management.
- Implementation of the Health and Safety Strategy 2017-2020.
- Implementation of OSPRI's guiding principles and development of evaluation methods to assess outcomes.
- Enhancing reporting to shareholders and stakeholders.

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
5.1 OSPRI continues to implement sound business processes and practices.	• The Board and executive oversee and determine policies consistent with the company's strategic plan and governance arrangements.	Business focus
	• Assurance and risk processes ensure adherence to constitutional, regulatory and policy requirements of the company.	Business focus
	• The company employs sound financial, project, governance and service delivery policies and practices and delivers upon its statutory financial reporting requirements.	Business focus
	• OSPRI provides effective secretariat support to statutory and/or constitutional administrative committees, including the Stakeholders' Council, NAIT Data Access Panel and System Administrator.	Business focus
	• OSPRI continues to deliver accurate, timely and meaningful information to the Board, Government and shareholders and for Stakeholders' Council advisory functions.	Business focus

Key priorities	Specific activities for 2018/2019	Alignment with strategic plan
5.2 OSPRI drives initiatives to support corporate and social accountability.	<ul style="list-style-type: none"> OSPRI continues the implementation of its professional development programme. OSPRI continues to support employees in implementing company values to reflect internal culture and working environment and stakeholder engagement. OSPRI applies sound performance management systems. The 2017–2020 Health and Safety Strategy continues to be implemented effectively and outcomes reported. OSPRI continues to support initiatives that enhance worker safety, wellbeing, physical security and worker engagement and participation. 	<p>Business focus</p> <p>Business focus</p> <p>Business focus</p> <p>H&S Strategy alignment</p> <p>H&S Strategy alignment</p>
5.3 OSPRI undertakes regular review of its operating environment and systems to identify areas of investment need for service continuity and continual improvement.	<ul style="list-style-type: none"> OSPRI completes the transition to hosting for future proofing its current infrastructure and business continuity services. The OSPRI ICT Strategy is finalised and a staged implementation plan developed for priority areas for system enhancement, capital investment and continual system improvement. NAIT database enhancements commence in accordance with the Board approved business case. VectorNet database enhancements commence in accordance with the Board approved business case. 	1.2, 2.2, 3.1, 3.2, 3.3, 4.2

Measures

- Internal assurance programme recommendations are implemented for continual business improvement.
- External assurance programme recommendations are addressed and implemented.
- Staff engagement survey demonstrates clear improvements since the first of 3-year cycle assessment held in 2016.



