

Promotion Terms and Conditions – 'Where's Lucy?'

Eligibility:

- 1. The promotion is open to:
- 1. Residents of New Zealand aged 18 years or older (excluding employees and their immediate families of OSPRI New Zealand Limited ('OSPRI'), its affiliates, subsidiaries, advertising and promotion agencies, and suppliers
- 2. who attend the Southern Field Days at Waimumu ('the event') during the 14th to 16th of February 2024 and
- 3. are a NAIT registered person in charge of animals (PICA).

2. Promotion Period:

1. The promotion begins on 14 Feb 2024 at 8am and ends on 16 Feb 2024 at 5pm (the 'promotional period'). All entries must be received by within the promotional period.

3. Conditions of entry:

- 1. Participants must:
- take a photograph of OSPRI's cow (an OSPRI representative in a cow costume) as it moves around the event
- like OSPRI's Facebook page II.
- III. post their photograph image to their own Facebook page, and tag @OSPRI
 - 2. Participants cannot:
- Ι. enter more than once per day during the promotional period
- II. win more than one prize during the promotional period
 - 3. No purchase is necessary to enter or win.

4. Prizes:

- 1. The prizes are three Norsewear clothing vouchers, each valued at \$100
- 2. Prizes are non-transferable and may not be redeemed for cash.

5. Winner Selection:

- 1. One winner will be named at the close of each day of the event, and awarded one of the three available prizes
- 2. Winners will be selected at randomly on the 14th, 15th, and 16th of February 2024 between the hours of 5 and 7pm
- 3. Winners will be notified via Facebook Messenger



6. Claiming the Prize:

- 1. To claim the prize, winners must respond to the notification within 7 days and provide any necessary information for prize fulfilment.
- 2. Failure to claim the prize within the specified time will result in an alternate winner will be selected.

7. Publicity:

1. By entering the promotion, participants agree to allow OSPRI to use their name, likeness, and entry for promotional purposes without further compensation, except where prohibited by law.

8. Privacy:

1. Personal information collected during the promotion will only be used for the purpose of administering the promotion, and for publicity purposes as set out in clause 7. All personal information is subject to OSPRI's privacy policy. You can find a copy of the privacy policy here [insert link].

9. General Conditions:

- 1. OSPRI reserves the right to cancel, suspend, or modify the promotion at any time.
- 2. OSPRI is not responsible for lost, late, incomplete, or misdirected entries or for any technical or human error that may occur in the administration of the promotion.

10. Governing Law:

1. The promotion and these terms and conditions are governed by the laws of New Zealand.

11. Contact Information:

1. For questions regarding the promotion, contact OSPRI at info@ospri.co.nz or 0800 482

By participating in this promotion, participants agree to abide by these terms and conditions. OSPRI reserves the right to amend, modify, or terminate the promotion at any time.